

"A mule blind of the right eye": Time has come to educate for information serendipity

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Abstract

Information and knowledge professionals in Israel thoroughly trained to search for information using a purposeful, structured and logical approach. However, this training program disregards a key significant aspect of human information behavior: the fortuitous and unexpected discovery of valuable information – namely, serendipity. This paper presents the issue of information serendipity and puts forth a claim that the lack of direct and comprehensive references to infoserendipity in the curricula of LIS programs in Israel is a profound instructive lacuna that has continual effects on the manner that information and knowledge professionals perform their roles. Hence, the inclusion of the subject of information serendipity in these studies is recommended.